

**ADDRESS BY THIRU BANWARILAL PUROHIT, HON'BLE GOVERNOR OF  
TAMIL NADU ON SWACHH BHARAT AND SWACHH SARVEKSHAN-2018  
SPECIAL OUTREACH PROGRAMME BY DIRECTORATE OF FIELD  
PUBLICITY AT CHENNAI LOYOLA COLLEGE ON 12.3.2018 AT 10.30 A.M.**

**Anaivarukkum Kalai Vanakkam,**

Thiru M. Annadurai, I.I.S.,  
Director of Field Publicity, Chennai.

Thiru P. Madhusudhan Reddy, I.A.S.,  
Deputy Commissioner of Greater Chennai Corporation

Rev. Dr. S. Lazar,  
Secretary, Loyola College,

Rev. Fr. Jayapathy Francis,  
Rector, Loyola College

Rev. Dr. Arockiasamy Xavier,  
Principal, Loyola College.

Dr. T. Sivakumar,  
Assistant Director, Field Publicity, Puducherry

Distinguished Invitees  
Friends from the Media  
Ladies and Gentlemen,

I am happy to be here for the special outreach programme on Swachh Bharat Swachh Survekshan being organized by the Directorate of Field Publicity along with the Loyola College and Greater Chennai Corporation.

The Hon'ble Prime Minister of India launched the Swachh Bharat Abhiyan on 2<sup>nd</sup> October 2014. The aim of the movement is to provide sanitation facilities to every family, including toilets, solid and liquid waste disposal systems, village cleanliness, and safe and adequate drinking water supply. We have to achieve this by 2019 as a befitting tribute to the Father of the Nation, Mahatma Gandhi, on his 150th birth anniversary.

Swachh Bharat Abhiyan aims to make cleanliness a people's movement. It encourages people to come out in large numbers to take the pledge for a clean and neat India.

After the launch of the Abhiyan, 44,56,032 individual toilets have been constructed in the last three and half years. Likewise 2,92,030 community and public toilets were constructed and 100% door to door waste collection was achieved in 51,734 wards. Waste to Energy is the Mantra of this era and 88.4 mega watts of electricity were produced from wastes. 1,64,891 metric tonnes compost were produced from the waste. 314 Districts have been declared as open defecation free.

I am happy to see that Tamil Nadu has also registered considerable progress. 17 Districts of Tamil Nadu have been declared as open defecation free. The Municipal Corporations of Tamil Nadu are vying with each other to secure top positions in the clean city surveys. I congratulate the municipal administrations of Trichy, Coimbatore and Erode for having secured ranks amongst the top 50 towns in the country.

The people of Tamil Nadu have a rich tradition that venerates hygiene and cleanliness.

By vigorously propagating message of Swachh Bharat Abhiyan it will be possible to make Tamil Nadu the leader in the campaign for cleanliness. For this to be achieved it is necessary to involve the young and old, the educated and uneducated, the wealthy and the poor, and people in the rural and urban areas. Events such as this go a long way in promoting the campaign.

I appreciate the Director of Field Publicity for organizing the special out reach programme along with the Loyola College and Greater Chennai Corporation.

I wish the organizers all success in their endeavors.

Nandri !!!! Vanakkam !!!!