

**ADDRESS BY THIRU. BANWARILAL PUROHIT, HON'BLE GOVERNOR
OF TAMIL NADU AND CHANCELLOR OF ALAGAPPA UNIVERSITY AT THE
INAUGURATION OF ALAGAPPA UNIVERSITY COMMUNITY RADIO**

Anaivarukkum Kaalai Vanakkam
Professor N. Rajendran, Vice-Chancellor,
Registrar,
Syndicate Members,
Faculty and Non-teaching staff and
Community of Karaikudi,
Listeners of Community Radio
All officials of Government of India
Ladies and Gentlemen.

I am happy to inaugurate the Alagappa University Community Radio today.

Community radio is a world-wide phenomenon. It is not a technical enterprise, but a venture into building humanity. Community radio is known for greatly improving a community's quality of life. Community Radio is a community space for people to meet and collaborate to articulate their ideas.

India is one of the few countries which have a good Community Radio Policy. The CR policy 2002 offered radio licenses only to Educational Institutions. Later NGOs and Agriculture Institutions also sanctioned licenses to start Community Radio.

As on 31st December 2020, India has a total of 310 community radio stations and more than 40 Community radio stations are in the State of Tamil Nadu. Thus Tamil Nadu is not only a pioneer in this field but also keeps its record. It is commendable that Alagappa University has received the sanction from the Ministry of Information and Broadcasting to establish Community Radio.

The main objective for starting the community radio is to carry Central and State government's programmes and messages to the doorsteps of the people at the grass root level. The Community Radio will also involve marginalized communities through the Community Radio Programmes. It will play a crucial role in disaster management as well. In times of Cyclone, Pandemic the protective measures advised by the Government will be broadcasted to reach the people through Alagappa University Community Radio. It will also involve the local people in broadcasting and documenting the culture and social and economic activities. Karaikudi is a repository of culture and tradition. The Community Radio should facilitate in sustaining and documenting this tradition. The Community Radio should also effectively convey University activities to the rural people.

A University is not an Island and it cannot function in isolation. It is connected with the society. During this pandemic period Alagappa University has done many welfare activities and

conducted many awareness programmes for the benefit of the local community at large. I wish this Community Radio will act as a bridge between the society and the University and make the University Interface more stronger with society.

It augurs well that Alagappa University, one among the top ten Arts and Science State Universities, is launching the Community Radio.

On this great occasion I congratulate Vice-Chancellor and authorities of the University for their endeavour in establishing Alagappa University Community Radio Station. I am sure, that Community Radio will bring University closer to people and make education a meaningful one.

As a Chancellor of Alagappa University, I thank the Ministry of Information & Broadcasting for sanctioning the Community Radio station to Alagappa University.

My hearty congratulations and best wishes.

Nandri Vanakkam....

Jai Hind....

Jai Tamil Nadu....